

Campaigns & Events

- ★ **Spring Greening: March – May**
Clean out your closet and keep items out of landfills by reducing, repurposing, and recycling gently used children's items by donating to Cradles to Crayons.
- ★ **Ready for School: June – September**
Collect much-needed new school supplies and backpacks for disadvantaged children in the Greater Philadelphia area, giving them the basics needed to succeed in school. **Annual Backpack-A-Thon™: August**
- ★ **Gear Up for Winter: October – March**
Help children stay warm by collecting coats, hats, boots, gloves, and other winter clothing. **Annual Un-Gala: December**
- ★ **Gear Up for Baby: January – December**
Help collect and provide everything needed for babies, including clothing and safety equipment.



"Megan was thrilled to get a backpack, clothing, books, and a new pink coat from Cradles to Crayons. Her mother was so grateful; this built up the morale of the entire family. Clothing may seem like a little thing to someone who can afford it, but to a family who can't, it means the world!"

Bridge Transitional Housing

"Cradles to Crayons provided warm winter clothing, shoes, and educational toys for a boy with disabilities. Mom, who quit her job to take care of him, was relieved that she could focus her limited income on food and housing. The items were all things that the family could not purchase on their own."

REDI Family Services



Cradles to Crayons

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www.cradlestocrayons.org

   C2CPhiladelphia



United Way Donor #44939

Cradles to Crayons is a 501(c)(3) tax-exempt organization for both federal and state tax purposes. The official registration and financial information for Cradles to Crayons may be obtained from the Pennsylvania Department of State by calling from within Pennsylvania 800-732-0999. Registration does not imply endorsement.

Cradles to Crayons

Cradles to Crayons provides children from birth through age 12, living in homeless or low-income situations, with the essential items they need to thrive – at home, at school, and at play.

We supply these items free of charge by engaging and connecting communities that have with communities that need.



www.cradlestocrayons.org

Why We Are Needed

- ★ Poverty among children is the highest it has been in 50 years.
- ★ Philadelphia has the highest rate of deep poverty in the nation.
- ★ 40% of children in the Greater Philadelphia region live in poverty or in a low-income home.
- ★ Poverty is increasing twice as fast in the suburbs as it is in the city.



2016 Impact*

- ★ Over 60,000 children served
- ★ 30,000 backpacks were donated to children
- ★ 275+ human service agency partners
- ★ Nearly 25,000+ volunteers engaged

How We Work

★ Collection

New and gently used children's goods come to the Cradles to Crayons warehouse through donations from families and individuals, and product collection drives held by corporations, schools, and community groups.

★ Processing

2,000+ volunteers visit our warehouse each month to inspect, sort, and package all donations into "KidPacks," one-week supplies of essential children's items tailored for specific children in need.

★ Distribution

Our human service agency partners place orders for the children they serve. Once orders are filled, the partner picks up the KidPacks from Cradles to Crayons and distributes them directly to the children they were ordered for.



"We chose Cradles to Crayons because we were able to combine team-building with giving back to the community."

Bank of America Corporate Volunteer

How You Can Help



Volunteer: Corporate and community groups, schools, individuals, and families (children age 6 & up) are encouraged to volunteer at our warehouse.

Donate needed items: We accept new and gently used items, including clothing, shoes, books, baby items, toys, and school supplies for children from birth to age 12.

Host a product drive: Collect items in your school, community, faith-based organization, or business. Visit our website to learn about the many innovative ways you can collect children's everyday essential items.

Contribute financially: Donate funds to help children in our region, either by mail or online at www.cradlestocrayons.org.



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